

GSP
Global Smokefree Partnership
Antonella Cardone, Director

Bologna, 7 maggio 2013
Associazione Italiana Epidemiologia





The **Global Smokefree Partnership** is a multi-partner initiative

- * facilitating **access to evidence**,
- * support for **implementation and enforcement** of Smokefree Policy



Co-hosts:



International Union Against
Tuberculosis and Lung Disease



Steering Group:



American Cancer Society



World Lung Foundation



American Heart Association



King Hussein Cancer Centre



European Respiratory Society



Healthbridge



Global Bridges



HRIDAY



World Heart Federation



Over 90 Partners

- **Civil society** organizations
- **NGOs**
- **Universities**
- **Partnerships** or **networks** of civil society and NGOs

Over 30 Affiliates

- **Private corporations**
- **Trade associations**
- **Governmental and Intergovernmental agencies**
- **Individuals**
- **Entity eligible** for partnership but whose internal rules prevent them from becoming a partner.



WARNING: **SECONDHAND SMOKE
IS HAZARDOUS TO YOUR HEART**

The Cardiovascular Effects of Secondhand Smoke
Exposure: An Overview of the Evidence

警示：二手烟严重损害您的心脏
暴露于二手烟对心血管的影响：循证综述



CD-ROM

Chinese/English/Spanish

- Statement
- Film
- Resources

Made possible with funding from



www.globalsmokefreepartnership.org/heart



WARNING: SECONDHAND SMOKE IS HAZARDOUS FOR YOUR HEART
The Cardiovascular Effects of Secondhand Smoke Exposure: An Overview of the Evidence

Tobacco is among the world's most important risk factors for cardiovascular disease, but many people do not recognize it. Getting people with heart disease to stop smoking and avoid exposure to secondhand smoke improves outcomes as much as or more than any single medical treatment that we can offer.

— Sidney C. Smith, Jr. M.D, President Elect, World Heart Federation

Secondhand smoke is causing heart attacks all over the world. Through this project, *Warning: Secondhand Smoke is Hazardous to Your Heart*, the Global Smokefree Partnership (GSP) aims to enlist the help of cardiologists to reverse this trend. Their interactions with patients and with policymakers can help save lives.

GSP partners have produced a film and paper to highlight the key facts and the role cardiologists can play in transmitting them to patients, the public, and policymakers. These materials are based on the findings of the Institute of Medicine's 2009 report, which rigorously analyzed the scientific and academic evidence on the cardiovascular effects of secondhand smoke. Cardiologists are in a unique position and capable of

"The bottom line is that we were able to find a causal association generally between secondhand smoke exposure and cardiovascular disease ... and that we could be confident that smoking bans do actually lead to a reduction in heart attacks among nonsmokers."

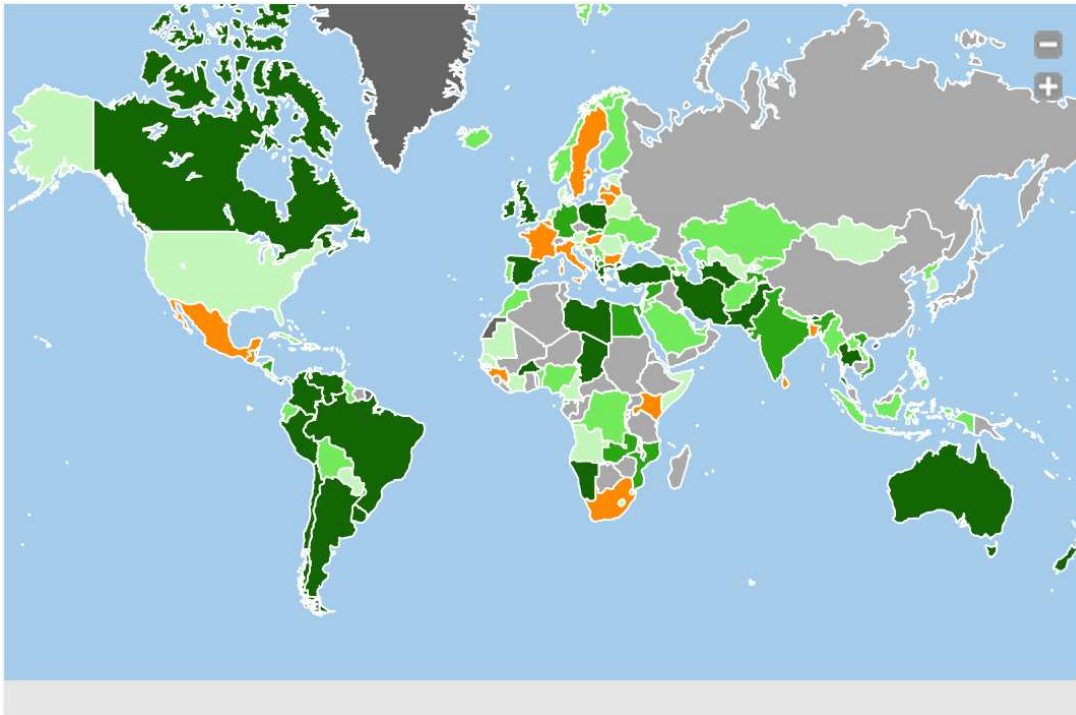
— Lynn R. Goldman, MD, Johns Hopkins University

"Smoking and exposure to secondhand smoke endangers the health of 900 million people in China. Even light smokers double their risk of myocardial infarction. If we ban smoking in public places and actively promote quitting, within a year we could expect a dramatic reduction in heart attacks."







دليل المؤسسات
لتطبيق سياسة
حظر التدخين



Smokefree-in-a-Box
A Guide for Companies Going Smokefree



MAP KEY

- | | | | |
|---|--|---|---|
|  | All public places completely smoke-free (or at least 90% of the population covered by complete subnational smoke-free legislation) |  | 1 to 2 public places completely smoke-free |
|  | Six to seven public places completely smoke-free |  | All public places smoke-free with limited hospitality exemptions such as cigar lounges, or which permit DSRs. Policies apply across the whole country |
|  | Three to five public places completely smoke-free |  | No public places completely smoke-free or data not available |

The Global Smokefree Partnership

How We Can Help

- Platform to share information, good practices and resources
- Access to expertise
- Materials – www.globalSmokefreePartnership.org
- Link and support Smokefree campaigns

Professional Societies Do/Could/Should:



Maximizing Impact on Policy Change

Legitimacy

Representative, moral or legal

Effectiveness

Gather evidence

Integration

Evidence into practical knowledge and practice

Access

Policy making processes and arenas

Credibility

Valid, reliable and convincing

Communication

Evidence presented in an accessible and meaningful way, interactive and on-going

The WHF Experience

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Cardiologists have an important role to play

Quit	... smoking and serve as role model
Approach	... tobacco use as a chronic disease and document smoking status of all patients
Advise	... tobacco users to quit, and nonsmokers to avoid secondhand smoke
Ensure	... that smoking cessation support is widely accessible and that health and educational facilities where you work are smoke-free
Educate	... medical students and trainees on impact of tobacco use and exposure and equip them with the skills to address these is
Support	... implementation of the FCTC
Call On	... professional networks and associations to comply with the Code of Practice on Tobacco Control
Refuse	... to collaborate with the tobacco industry in research, reviews, promotion or other activities and never accept industry funding



RB1

http://www.world-heart-federation.org/fileadmin/user_upload/documents/tobacco-code-practice.pdf

Diapositiva 12

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Moved the webpage link from Call On to a footer

Ray Beck; 21/09/2011



GRAZIE

Per maggiori informazioni, visitate:

www.globalsmokefreepartnership.org